

GENERATIONS

- MLHC DCs ● Guest DCs ● Partner & Affiliate DCs
- MLHC CAs ○ Guest CAs ○ Partner & Affiliate CAs
- Students No Color: Open to all attendees

Thursday, May 12th

- 1:00 pm - 5:00 pm..... **DC & Student Training: Perfect Storm** *Landmark D* ●●●●
- 1:00 pm - 2:00 pm..... **MaxCulture: Who We Are & the Tools We Offer** *Bryan Beeman*
- 2:00 pm - 4:00 pm..... **Training Sessions**
- **Team Training: Caring for Generations** *Landmark A* ○○○○

..... **Office Manager Training: Goal Setting to Transform Generations** *Gaston* ○○○○
- 4:00 pm - 5:00 pm..... **Team Training: Tools to Reach Generations** *Landmark A* ○○○○
- 5:00 pm - 6:30 pm..... **MLHC Social & Mastermind** *Bryan Beeman* ●
- 5:00 pm - 6:30 pm..... **CA Social** *Landmark Patio* ○○○○

Friday, May 13th

- 6:00 am - 6:30 am..... **Group Workout** *Landmark BC*
- 8:30 am - 9:30 am..... **General Session** *Landmark BC*
- 9:30 am - 9:45 am..... **Morning Break**
- 9:45 am - 11:30 am..... **Training Sessions**
- **DC Training: Pediatric Case Management** *Landmark BC* ●●●●

..... **Team Training: Consistent Chiropractic Care for Generations** *Landmark A* ○○○○

..... **Team Training: Expanding our Social Media Impact** *Landmark D* ○○○○

..... **Tier 1 Student Training: Day 1 & Day 2 Pediatric Process** *Bryan Beeman* ●

..... **Tier 2 Student Training: Day 1 & Day 2 Pediatric Process** *Gaston* ●

..... **Guest DC & Associate Training: Patient Process Fundamentals** *Baker* ●●●●
- 11:30 am - 1:30 pm..... **Lunch Break**
- 1:30 pm - 5:30 pm..... **General Session** *Landmark BC*
- 8:00 pm - 9:30 pm..... **Philosophy Night** *Landmark A*
- 9:30 pm - 12:00 am..... **Social** *Landmark D*

Saturday, May 14th

- 6:00 am - 6:45 am..... **Worship & Group Workout** *Landmark BC*
- 8:00 am - 8:50 am..... **Brain Dates: Session 1**
- **Generational Wealth Part 1** *Windsor* ●●●●

..... **MaxLiving Exchange Program Part 1** *Baker* ●

..... **Dominating Direct Referrals** *Landmark A*

..... **Intro to MaxMetabolix** *Bryan Beeman*

..... **Maximizing Your 2.0 Macros** *Gaston*

..... **Genesis Jeopardy** *McMillan*
- 9:00 am - 9:50 am..... **Brain Dates: Session 2**
- **Generational Wealth Part 2** *Windsor* ●●●●

..... **MaxLiving Exchange Program Part 2** *Baker* ●

..... **Reactivation Campaigns** *Landmark A*

..... **MaxMetabolix** *Bryan Beeman*

..... **Office Managers: Creating a Team Driven Practice** *Gaston*

..... **How to Plan Your Investments** *McMillan*

..... **DC Lightning Rounds** *Landmark D* ●●●●
- 10:00 am - 11:30 am..... **Nurturing the Spirit of a Child** *Landmark BC*
- 11:30 am - 1:30 pm..... **Lunch Break**
- 11:30 am - 1:00 pm..... **Student Luncheon** *Bryan Beeman* ●
- 1:30 pm - 5:30 pm..... **General Session** *Landmark BC*